

Welcome to **BYOB NETWORK!**

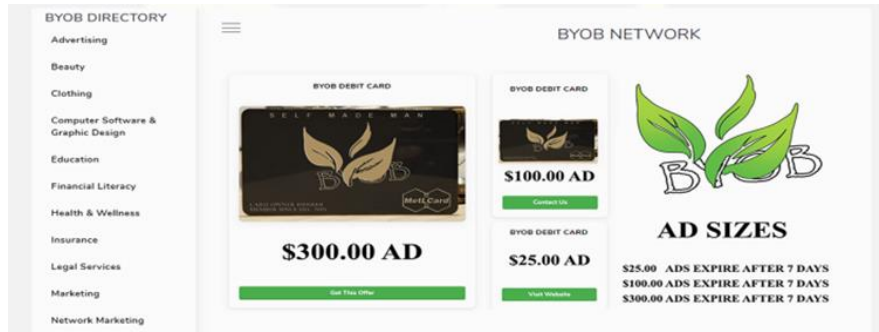
We are part of the **\$375 billion** digital advertising industry and one of the fastest-growing in relationship marketing. We exceeded **50000** memberships, breaking records with over **3 million hits** in the first **30 days** of our soft launch. **BYOB NETWORK** supplies innovative products and services to our members.

Our Mission: To provide the most user-friendly platform available for positive, progressive, like-minded individuals to prosper

MEMBER ENROLLMENT: \$11 Annual BYOB Membership Kit (BYOB Kit) includes:

1. Access to our digital advertising platform
2. Activation of your state-of-the-art back office
3. Replicated website
4. BYOB digital business card
5. Ongoing education, support, and training
6. Email and text message alert systems
7. More opportunities for multiple income streams

TYPES of ADS AVAILABLE for PURCHASE



RESALE AD CREDITS

Members can earn their money back by selling a digital ad for the same price as the matrix value to anyone in or out of the Network. **Bronze** purchase 2 more Ad Credits whenever they re-enter a matrix.

Ad Membership Levels	2 Ad Credits (Member Rate)	Sell 2 Ads to Earn
Ruby	\$25	\$50
Opal	\$100	\$200
Pearl	\$300	\$600
Onyx	\$500	\$1000
Sapphire	\$1000	\$2000
Diamond	\$3000	\$6000
Emerald	\$5000	\$10000

HOW THE AD CREDIT & AD PACK WORKS

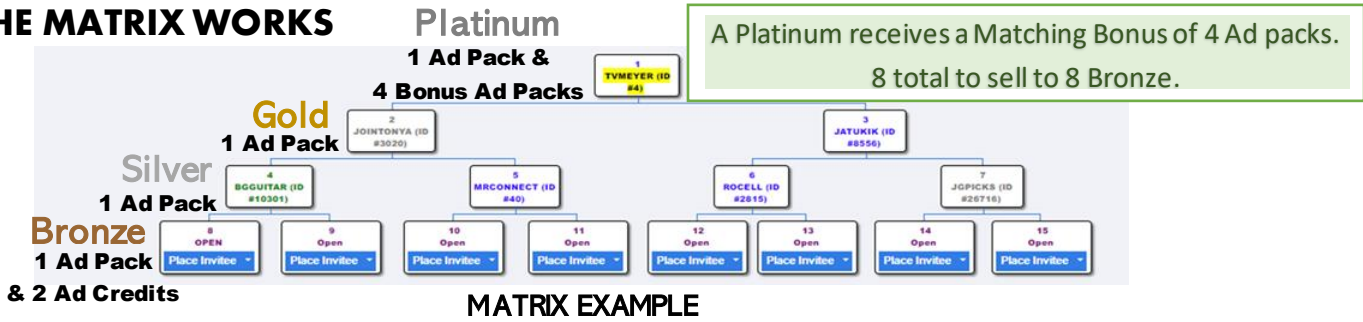
Matrix Positions	Ad Credits	Ad Packs
Bronze	2	1
Silver	0	1
Gold	0	1
Platinum	0	1 + 4 Bonus
Total	2 Ad Credits	8 Ad Packs

Ad Credit: Digital Advertising to promote your business, product, or service on our website. Sold Platinum to Bronze, member to member, or member to a customer using (peer to peer payments*).

Ad Pack: Receive 1 every time you move up. Reach Platinum and receive 4 Bonus Ad Packs.

*These are transactions for anything from splitting a \$30 dinner bill between friends to paying your rent. These payments allow the transfer of funds between two parties using individual banking accounts or credit cards through an online or mobile app.

HOW THE MATRIX WORKS



An Invitee goes on the matrix of their Inviter as a **Bronze** (Member). They buy 2 Ad Credits from the **Platinum** (Member) and get 1 Ad Pack.

With the placement of four **Bronze** on the left or right side, everyone advances and moves up. **Bronze** becomes **Silver**, **Silver** becomes **Gold**, **Gold** becomes **Platinum**. Each member receives another Ad Pack with each move.

Once you advance to **Platinum** the community rewards you with 4 Matching Bonus Ad Packs. The **Platinum** has 8 Ad Packs to sell the **Bronze** that enter or re-enter the matrix. A **Bronze** now has 2 Ad Credits to use for Digital Advertising. Once that matrix closes the **Platinum** automatically re-enters (if Automatic Re-entry is set to ON) and follows their Inviter to a new matrix of the same Level.

HOW THE COMP PLAN WORKS



Ad Membership Levels	Ad Credits Cost	Pay-Out
Ruby	\$25	\$200
Opal	\$100	\$800
Pearl	\$300	\$2400
Onyx	\$500	\$4000
Sapphire	\$1000	\$8000
Diamond	\$3000	\$24000
Emerald	\$5000	\$40000

🌿 Level One

8 **Bronze** Purchase a \$25 Ad Pack from a **Platinum**.
The **Platinum** keeps \$175 and uses \$25 for Re-entry.

🌿 Level Two:

8 **Bronze** Purchase a \$100 Ad Pack from a **Platinum**.
The **Platinum** keeps \$700 and uses \$100 for Re-entry.

🌿 Level Three

8 **Bronze** Purchase a \$300 Ad Pack from a **Platinum**.
The **Platinum** Keeps \$2100 and uses \$300 for Re-entry.

🌿 Level Four

8 **Bronze** Purchase a \$500 Ad Pack from a **Platinum**.
The **Platinum** Keeps \$3500 and uses \$500 for Re-entry.

🌿 Level Five

8 **Bronze** Purchase a \$1000 Ad Pack from a **Platinum**.
The **Platinum** Keeps \$7000 and uses \$1000 for Re-entry.

🌿 Level Six

8 **Bronze** Purchase a \$3000 Ad Pack from a **Platinum**.
The **Platinum** Keeps \$21000 and uses \$3000 for Re-entry.

🌿 Level Seven

8 **Bronze** Purchase a \$5000 Ad Pack from a **Platinum**.
The **Platinum** Keeps \$35000 and uses \$5000 for Re-entry. Rev 10.4.2020